



Sample Letter or E-mail

The following is a sample letter or e-mail to send to parents, grandparents and friends of your school to encourage enrollment in the *Together In Education* program.

Date

Dear Parent,

Beginning August 1, _____ proudly joins Harris Teeter's Together In Education program to help raise funds for our school. It's easy and it's FREE. Simply give the cashier our code, _____, and your VIC card when you check out and your card will be linked for the entire school year. That's it! You only have to link your VIC card once each school year. Once your card is linked, _____ will receive a percentage of your Harris Teeter brand (Harris Teeter, Premier Selection, H.T. Traders, Harris Teeter Naturals, Your Pet, Hunter Farms, Highland Crest and More Value) purchases credited back to our account.

This program does not interfere with your VIC savings or cost you any money!

Don't forget to link your VIC card to our account code next time you are shopping at Harris Teeter.

Thank you.