

Together In Education Official Rules & Regulations August 2009 - May 2010

(1) Program Logistics

As customers shop Harris Teeter, use their VIC card and buy select quality Harris Teeter Brand items, Harris Teeter contributes a percentage of those purchase dollars to the school(s) that customer designates.

- Schools register with Harris Teeter by signing up for their own exclusive account number.
- Schools communicate their number to their potential members (family, friends, etc.) where ever possible.
- When shoppers come to the cash register, they tell the cashier they want their VIC card number to be linked to the school account number of their choice. Customers may also link online at www.harristeeter.com.
- This is a one time sign-up process each school year. From this point on, the school(s) of the customer's choice is now linked to their VIC card for the remaining 2009-2010 program timeframe. The customer does not have to link to that account number again for the 2009-2010 school year.
- A percentage of the purchase dollars of each shopper's select Harris Teeter Brand purchases will be contributed to the school(s) by Harris Teeter on three specified dates.
- Customers can designate up to 5 schools to receive the contribution. Harris Teeter will evenly distribute contributions across the multiple school accounts.
- Program Dates: August 1, 2009 - May 31, 2010.

(2) Qualifying Schools

Schools must meet the following criteria in order to participate in Together In Education.

- Public or Private Schools (preschool through 12) registered with the appropriate state agency.
- Schools located in NC, SC, GA, TN, FL, DC, VA, DE and MD only.
- Schools assigned an exclusive account number with Harris Teeter by completing the Together In Education Registration Form.
- All applications must be confirmed by Harris Teeter

By participating in the program, schools agree to be bound by the Official Rules which grants Harris Teeter and its agencies permission to use the school's name and/or likeness for purposes of advertising without further compensation unless prohibited by law.

(3) Qualifying Harris Teeter Brand Items

Any item from the Harris Teeter Brands listed below is eligible for credit within the Together In Education program including fresh or frozen poultry, case ready meats or pre-packaged cold cuts.

*Harris Teeter Brand	*H.T. Traders	*Harris Teeter Naturals
*Hunter Farms	*Top Care	*yourpet
*yourbaby	*youtot	*yourhome
*Valu Time	*Farmers Market (pre-packaged items only)	
*More Value	*Highland Crest	

*Any item in the 13 brands may be added or subtracted from the Harris Teeter store shelves at any time during the program (August 2009 - May 2010).

Exclusions

Random weighted or bulk items in produce, meat (except poultry), seafood, deli-bakery, or prepared foods within these brands are not included in the program.

(4) Qualifying Customers

Any VIC CARD HOLDER may participate in the Together In Education Program in participating markets. Customers may designate up to 5 schools in order to have their purchase dollars equally distributed.

(5) Harris Teeter School Pay-Out Method

Every period Harris Teeter will mail each school a check in the amount that it earned. The check will be payable to the organization and mailed to the Contact Name and Address listed on the application. Once the period end contribution has been made, the school's account will revert to \$0 and accumulate again for the next period. If a school account earns less than \$250 in the period, Harris Teeter will send notification of the school's account balance and roll over those purchase dollars to the next period. Information regarding a school's balance will be updated and available to schools at the end of each period. When the program is over, all participating schools will receive a check for the amount they earned. Schools must reach a \$25 minimum amount earned in order to receive a check.

Program in Process	Contribution payment to schools
August 2009 - November 2009	1st Contribution to schools (paid in December 2009)
December 2009 - February 2010	2nd Contribution to schools (paid in March 2010)
March 2010 - May 2010	3rd Contribution to schools (paid in June 2010)