



What's a VIC Card?

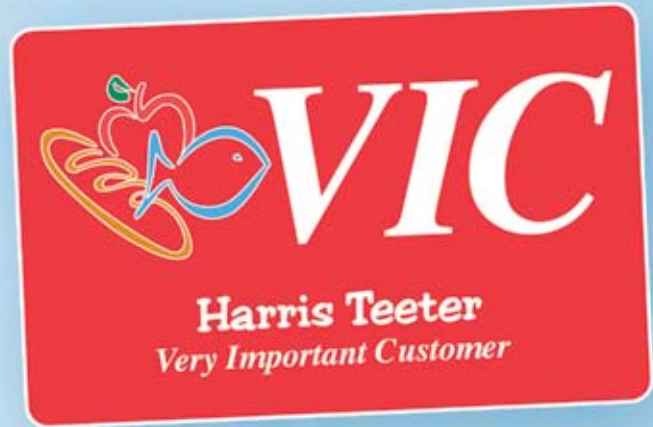
SAVE MORE

Sign Up For a Harris Teeter VIC Card

It's Harris Teeter's Very Important Customer Card!

Use it when you shop at your Harris Teeter to receive:

- Special VIC savings on advertised products throughout the store
- Automatic entry into VIC sweepstakes and special promotions - win great prizes or earn valuable rewards
- Your total VIC savings is printed on the bottom of your register receipt



Plus, enjoy these great VIC advantages:

- Participation in Harris Teeter's Together in Education program to support local schools
- Discount tickets for community attractions and special events
- Participation in our e-VIC program, which offers a weekly personalized email and e-VIC only discounts

Your VIC Card Is Absolutely FREE!

Your privacy is our concern.

At Harris Teeter, your privacy is our concern. We will not sell or give your name, address, email or personal information to anyone.

We will occasionally use customer purchase records and other information to offer special promotions or coupons to our customers. We do not share personal information with anyone outside Harris Teeter. If you prefer not to receive these special offers, just select the "opt out" box on the VIC application.

If you have questions about our commitment to privacy, call 1-800-432-6111 to speak with a customer service representative.

HOW CAN I SIGN UP?

1. **Complete** the VIC application on the inside
2. **Hand** in your application to a Harris Teeter Customer Service Associate
3. **Show** a Driver's License or State Issued ID
4. **Receive** your free VIC family pak

