

VIC Great Grocery Giveaway!

Official Rules.

No purchase necessary to win. Contest open only to legal residents of MD, NC, SC, VA, TN, DC who are 18 years of age or older as of May 13, 2009.

Here's How To Enter the VIC Great Grocery Giveaway:

VIC Card Use: Any VIC CARD holder ("Participant") may enter by presenting his/her VIC card, to be scanned, to a cashier, at USCAN or at the Customer Service counter at any participating Harris Teeter store only (Below is the list of stores that WILL NOT participate in this program), between May 13 – June 30, 2009 (the "Contest Period"). A Participant may participate in the Promotion without purchasing any products from Harris Teeter, by simply asking that their VIC card be scanned at a working, on-line cash register. Participants are limited to five (5) entries, by using their VIC card, per day. A free VIC card can be obtained upon application at any Harris Teeter store.

VIC cards that are stolen, fraudulent, tampered with or otherwise altered are not eligible for entry. If multiple names are associated with a VIC Card, the prize will be awarded to the primary cardholder. Harris Teeter and sponsors assume no responsibility or liability for any act or failure to act regarding the transmitting, delay or processing of entries or for the operation of the VIC card program, including data loss or corruption, computer malfunctions, system downtime or software errors.

Random Winners: During the contest period, for every 400 times that a VIC card is scanned, in each participating Harris Teeter store, an Instant Winner coupon will trigger from the Catalina Checkout Coupon system (i.e. the 400th VIC card scanned will trigger a coupon, the 800th VIC card scanned will trigger a coupon, the 1,200th VIC card scanned will trigger a coupon, etc.). There will be a separate count of every 400th transaction in each participating store. The count will begin at 12:01 am, on May 13th, 2009.

The number of Instant Winner coupons triggered and the chance of winning depends on the total number of VIC cards scanned in each participating store. Decisions of the judges are final. All prizes will be awarded at the Customer Service desk at each Harris Teeter store.

A VIC card is considered "scanned", when a Harris Teeter associate, or customer in the case of USAN, places a valid VIC card in front of the electronic scanner of a working, on-line cash register or keys in a valid home phone number and the 11-digit bar code on the valid VIC card is recognized by the register.

Prizes for VIC Great Grocery Giveaway Sweepstakes:

An Instant Winner coupon is valid for FREE groceries in the amount of the order for that specific transaction, up to \$500 and excluding purchases of gift cards, lottery/event tickets, postage stamps, MoneyGram and money orders. Winning participants will be awarded a refund in the amount of the cash register receipt that corresponds with the redemption procedures listed below. The time, date and VIC card number on the register receipt must match the time, date and VIC card number on the Instant Winner coupon, triggered by the Catalina Checkout Coupon machine.

If a customer did not spend any money during the transaction, but received the Instant Winner coupon, for simply using their VIC card, these customers will be awarded \$25 in cash. The time, date and VIC card number on the register receipt and the Instant Winner coupon should still match, but the amount of the transaction will be designated \$25.

Instant Winner Coupon Redemption:

Participants who receive an Instant Winner coupon should complete their order, then proceed directly to the Customer Service desk, to claim their prize. The participant must present the Instant Winner coupon and the cash register receipt from the transaction where the Instant Winner coupon was triggered. In order to receive their FREE groceries, the date, time and VIC card number printed on the Instant Winner coupon must match the date, time and VIC card number printed on the cash register receipt from the transaction where the Instant Winner coupon was triggered. Winning participants will be required to complete the store sign-off sheet (Name, VIC card number and Signature are required) before accepting their FREE Groceries. Instant Winner coupons expire at 10:00 pm on the day they are triggered. Instant winner coupons can only be redeemed between 7:00 am and 10:00 pm at any participating Harris Teeter store.

General Rules: Prizes will be awarded in the form of a refund at the Customer Service desk. Employees, officers and directors of Harris Teeter, Ruddick Corporation, their affiliates or subsidiaries, and their advertising and promotion agencies and their immediate family members and/or those living in the same household of each are not eligible. If an associate receives an Instant Winner coupon, while shopping, they are not eligible to use this coupon and the coupon will be voided. Harris Teeter, its subsidiaries and affiliates, and the employees, officers and directors of all such parties assume no responsibility or liability for, and all entrants agree to release and hold them harmless from and against any damages, injuries, losses, claims or causes of action of any kind arising from participation in this contest, the operation of this contest or the acceptance, possession, use or misuse of any prize. All federal, state and local laws apply. Participants may be asked to execute an Affidavit of Eligibility/Release of Liability/Prize Acceptance form in addition to a promotional release. Federal, state and local taxes are the sole responsibility of the Weekly Winner(s).

Stores that **WILL NOT** Participate: The following Harris Teeter stores, **WILL NOT** be participating in the VIC Great Grocery Giveaway:

- #19, Village Pointe, 920 Houston Northcutt Blvd, Mt Pleasant, SC 29464-3400
- #28, Oakpoint Center, 675 Folly Rd, Charleston, SC, 29412
- #34, 4800 First Coast Highway, Fernandina Beach, FL 32034
- #87, Long Pointe, 620 Long Pointe Rd, Suite H, Mt Pleasant, SC, 29464
- #123, 33 Office Park Rd, Hilton Head, SC 29928-4612
- #152, Main Street Village ,301 Main St, Hilton Head, SC 29926-1691
- #168, Shops at Sea Island, 600 Sea Island Rd, Suite 23, St. Simon, GA, 31522
- #175, Kill Devil Hills, 2012 South Croatan Hwy, Kill Devil Hills, NC, 27948
- #266, Currituck Club, 601 Currituck Clubhouse Dr, Corolla, NC 27927
- #277, East Bay Trading Station, 290 E Bay St, Charleston, SC 29401-1623
- #327, Bayside Village Center, 31221 Americana Pkwy, Selbyville, DE 19975
- #336, Long Neck Back Bay, 26370 Bay Farm Rd, Millsboro, DE 19966
- #387, Shoreside Center, 5400 North Croatan Hwy #A, Kitty Hawk, NC 27949