

**Together In Education and Labels For Education™ Matching Labels Promotion**

OFFICIAL RULES

Void where prohibited. Promotion runs September 1, 2010 through September 30, 2010.

1. **ELIGIBILITY:** Participating customers must have a Harris Teeter VIC card linked to a participating Together In Education school, based on the Official Rules and Regulations of the Together In Education program. For a copy of the Official Rules and Regulations of the Together In Education program, visit [www.harristeeter.com](http://www.harristeeter.com) or call 1-800-432-6111. Participating Together In Education schools must be eligible to participate with Labels for Education™ program, based on Official Rules of the Labels for Education™ program. For a copy of the Labels for Education™ Official Rules, visit [www.labelsforeducation.com](http://www.labelsforeducation.com) or call 1-800-424-5331.
2. **PRIZE:** For every one (1) participating Labels for Education™ product a linked customer purchases with their VIC card, during the promotion period Harris Teeter will donate one (1) Labels for Education™ label to the customer's Together In Education school. Schools must reach a minimum of 100 purchased Labels for Education™ products. Customers who are linked to more than one Together In Education school will have their Labels for Education™ purchases divided evenly between their schools. Label count will be rounded up to the nearest whole label. Labels for Education™ labels can only be redeemed by eligible schools via proper Labels for Education™ procedures.
3. **GENERAL RULES:** Void where prohibited by law. No substitution or transfer of prize(s) permitted. No cash substitutions of prize(s) permitted. All federal, state and local laws apply. Acceptance of the "prize" constitutes permission to the sponsor and its agencies to use the winner's name for purposes of advertising without further compensation, unless prohibited by law. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges. Sponsors not responsible for any typographical or other error in the printing, the offering or the administration of the promotion, or in the announcement of the prize. Harris Teeter & participating vendors are not responsible for any damages resulting from the use of prizes, make no warranty concerning the characteristics or qualities of prizes and reserve the right to substitute prizes of equal or greater value. Federal, state and local taxes are the sole responsibility of the winner(s). Harris Teeter and sponsors assume no responsibility or liability for any act or failure to act regarding the transmitting, delay or processing of entries or VIC card applications or for the operation of the VIC card program, including data loss or corruption, computer malfunctions or software errors. To qualify for entry based on having a VIC card scanned, you must provide Harris Teeter a valid name and address associated with the card number. VIC card membership is free and is open to everyone who completes and submits a customer application. Harris Teeter reserves the right to disqualify any recipients determined to be tampering with or abusing any aspect of this Matching Labels promotion.
4. **PARTICIPATING PRODUCTS:** The Labels for Education™ eligible brands include Campbell's soups, tomato juice and beans, Campbell's pastas and gravies, Pepperidge Farm crackers and cookies, Swanson poultry and broth, Prego pasta sauces, V8 100% vegetable juice and V8 Splash juice drinks V8 V Fusion, Pop Secret premium microwave popcorn, BIC stationary products, Pepperidge Farm frozen breads and cakes. For complete list of products, visit [www.labelsforeducation.com](http://www.labelsforeducation.com)
5. For the names of the the top 50 Matching Labels recipients, available after December 31, 2010, send a separate, stamped self-addressed (#10) envelope to, TIE Labels for Education™ Winners, Harris Teeter, Inc., P.O. Box 10100, Matthews, NC 28106.
6. Harris Teeter Inc. located at 701 Crestdale Rd., Matthews, NC 28105 is the Sponsor of this Offer.