



OVER \$15 MILLION

earned by schools since 1998



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It's time to remind everyone TO RE-LINK their VIC CARD!!



Be sure your TIE account is current. Update your TIE Coordinator contact information. If you don't have your account login, please contact 1-800-432-6111. Let Customer Service know that you need your TIE login information.

Helpful Hints and Suggestions:

- Have at least 1 email address associated with your account. Most of our communication will be sent out using email.
- Set a goal each year on the number of VIC cards your school will have linked. You can see your link history in the TIE Coordinator section.
- Use masslink at your big events this year (open house, registration, sporting events).
- Schedule your school to solicit at the store for TIE links. Visit the community section and fundraising events to get your school scheduled.

How TIE works:

What items qualify?

When you purchase Harris Teeter Brand products (Harris Teeter Brand, H.T. Traders, Harris Teeter Naturals, Harris Teeter Farmers Market, Hunter Farms, Top Care, More Value, Highland Crest, yourpet, Harris Teeter yourbaby and Harris Teeter yourtot), a percentage of those purchase dollars goes back to your school. Any prescription* that a participating TIE customer fills at our pharmacy will earn the same percentage as all other items in the TIE program (need to use your VIC card with purchase).

*Due to government regulations, this offer is not available for supplies or services paid for in whole or in part by any government program, including Medicaid and Medicare.



Special Promotions:



Box Tops For Education
(8/10-8/16)

You can earn 50 Bonus Box Tops when you buy ANY 8 participating* Box Tops for Education products using your VIC card. (Offer redeemed instantly at checkout. Products must be purchased in a single shopping visit at Harris Teeter. Offer valid 8/10/11 - 8/16/11.)

* Visit harristeeter.com, click on together in education and bonus programs for the participating list of products.

Link to our Together In Education account number at Harris Teeter

School: _____ Our TIE Account # is: _____

August 2011
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