

Harris Teeter Guest Satisfaction Sweepstakes

Official Rules - No Purchase Necessary to Enter or Win

1. **Two Ways to Enter:** There are two ways to enter the **Harris Teeter Guest Satisfaction Sweepstakes:**

(1) Your Harris Teeter receipt will indicate that you have been selected to complete a survey regarding your Harris Teeter experience. You may either: (a) enter online by completing and submitting the "Satisfaction Survey" along with an entry form at the website www.htsurvey.com between 12:00 am Central Time ("CT") on November 4, 2009 and 11:59 pm CT on February 2, 2010 (the "Sweepstakes Period"). Entries must be filled out completely with name, address, city, state, zip code, age, area code, phone number, and e-mail address (online entries must include a valid e-mail address); or (b) enter by calling toll-free 1-877-688-9451 during the Sweepstakes Period and following the instructions. All online and phone entries must be received by 11:59:59 PM CT on February 2, 2010; or

(2) Enter by mail – by hand printing your name, address, city, state, zip code, age, phone number and email address (optional) on a 3" x 5" paper and mailing it to: "Harris Teeter Guest Satisfaction Sweepstakes", P.O. Box 16500, Rochester, NY 14616. All mail-in entries must be postmarked by February 2, 2010 and received by February 12, 2010. Only hand-printed mail-in entries are eligible. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void.

Limit of one entry per person, regardless of method of entry. Any form of entry other than the two described herein are void. All entries become the property of the Sponsor.

2. **Eligibility:** The Harris Teeter Guest Satisfaction Sweepstakes is open to residents of Delaware, the District of Columbia, Georgia, Maryland, North Carolina, South Carolina, Tennessee, and Virginia who are 18 years of age or older at time of entry. Employees of Sponsor, its affiliates, subsidiaries, dealers, distributors, retailers, advertising and production agencies, the Administrator and their respective immediate families or those living in the same household of each of the forgoing are not eligible.

Anyone who attempts to defraud or in any way tamper with the sweepstakes will be deemed ineligible, and may be prosecuted to the fullest extent of the law. All federal, state, and local laws and regulations apply. Void where prohibited or restricted by law.

3. **Prize and Prize Value:** One (1) Grand Prize: \$1,000 in Harris Teeter Gift Cards. Total value of all prizes \$1,000. Odds of winning depend upon the number of entries received.

All federal, state and local taxes are the sole responsibility of the winner.

4. **Winner Selection:** One winner will be selected from all eligible entries received, in a random drawing conducted on or about February 15, 2010 by The Sweepstakes Center ("Administrator"), an independent judging agency. The Administrator's decisions are final. The potential winner will be notified by mail and will be required to complete an Affidavit of Eligibility and Liability/Publicity Release, which must be returned within 14 days to the Administrator, or an alternate potential winner will be selected. Any failure to comply with these Official Rules will result in a forfeiture of eligibility to win the prize. Winner's entry and acceptance of the prize constitutes permission (except where prohibited) to use the winner's name and likeness for publicity purposes without additional compensation.
5. **Consumer Disclosure/Award Rules:** In the event of inadvertent errors in the structure of, or printing of materials used in connection with, this sweepstakes, Sponsor reserves the right to terminate or amend this sweepstakes, in whole or in part, without prior notification and with immediate effect. In any such event, the Grand Prize may be awarded based on entries received prior to date of termination or amendment.
6. **General:** By entering, participating or accepting the prize, entrants agree that Sponsor and/or the Administrator has the sole right to decide all matters and disputes arising from this sweepstakes. By participating, entrants agree to be bound by these Official Rules and that the decisions of Sponsor and/or Administrator on all matters relating to these sweepstakes are final. The winner releases Sponsor, Administrator and their directors, officers, employees, and agents from any and all claims, liability, loss or damage, including any third party claims, arising from or relating to, in whole or in part, this sweepstakes, including entry and participation in this sweepstakes and acceptance, possession, use or misuse of the prize. Entrants further agree, in the event of any third party claims, damages, losses or injuries, arising from or relating to this sweepstakes, entry into the sweepstakes, participation or acceptance of any prize, to indemnify Sponsor, its directors, officers, employees and agents from any and all such claims, including attorneys' fees related thereto.

Harris Teeter, Inc. ("Sponsor") and its agents are not responsible for incorrect, lost, late, misdirected, damaged, incomplete, illegible or postage-due entries. Sponsor and its agents are not responsible for computer system or phone line errors, software/hardware malfunctions, or other errors, failures, or delays in transmission that are human, mechanical or technical in nature, or any combination thereof resulting from a participant entering any part of this sweepstakes. Sponsor reserves the right in its sole discretion to cancel or suspend the internet portion of this sweepstakes should a virus, bug, or other cause beyond the control of Sponsor corrupt the administration or proper conduct of the sweepstakes and in such event all internet entries submitted at the time of cancellation or suspension will be considered in the random drawing.

This sweepstakes shall be governed by North Carolina law. By entering, participating or accepting any prize in this sweepstakes, you agree that North Carolina courts shall have exclusive jurisdiction over any dispute or litigation arising from or relating to this sweepstakes and that venue shall be in Matthews, North Carolina.

7. **Winners List:** To find out who the winner is, send a self-addressed stamped envelope with your request to: Harris Teeter Guest Satisfaction Sweepstakes Winner List, c/o The Sweepstakes Center, PO Box 16350, Rochester, NY 14616.
8. **Sponsor:** Harris Teeter, Inc., 701 Crestdale Rd, Matthews, NC 28105.