

Harris Teeter/Carolina Panthers 2009 Second Half Sack Promotion
OFFICIAL RULES

NO PURCHASE NECESSARY TO WIN and purchase does not increase your chances of winning. Void where prohibited. Sweepstakes open only to legal residents of North Carolina and South Carolina who are 18 years of age or older as of September 13, 2009. Contest Ends December 29, 2009.

HERE'S HOW TO ENTER:

1. Each time you visit www.harristeeter.com, between August 25 and December 29, 2009, and click on the Harris Teeter/Carolina Panthers Second Half Sack promotion button, section or page promoting the Harris Teeter/Carolina Panthers Second Half Sack promotion; enter your name, mailing address, zip code, phone number, valid e-mail address, 11-digit VIC card number and the name of a Carolina Panthers player that you think will sack the opposing quarterback during the second half of a Panther game and click on the enter/submit button. One contestant will be selected for each of the games listed below. If your name is selected, you will be notified by a Harris Teeter/Panthers representative prior to the game broadcast. During the game broadcast, your name will be mentioned by the announcers. If the designated Panther player sacks the opposing quarterback, during the second half of this select game, you will win at least \$500 in Harris Teeter gift cards or the entire pot (value rolls over if no sack is made, by the selected player from previous games). An official sack is defined by the official scorekeeper at each game.

Limit one entry per visit, per day. A free VIC Card can be obtained upon application at any Harris Teeter store. VIC Cards that are stolen, fraudulent, tampered with or otherwise altered are not eligible for use in the Sweepstakes. No purchase necessary. Contest Ends December 29, 2009. Harris Teeter and sponsors reserve the right, in their sole discretion, to cancel the sweepstakes should viruses, bugs or other causes beyond the Sponsor's control corrupt the administration, security or proper conduct of the sweepstakes.

Entry by Mail. In lieu of the on-line entry method, you may also enter simply by hand-printing your name, complete address (including city, state and zip code), day and evening phone numbers, age and the name of a Carolina Panthers player that you think will sack the opposing quarterback during the second half of a Panthers game on a single 3" X 5" card (the "Mail-In Entry") and mailing it to: 2009 Harris Teeter Second Half Sack Promotion, Harris Teeter, Inc., P.O. Box 10100, Matthews, NC 28106. No purchase or ownership or use of a VIC Card is necessary to enter by mail. Customers are limited to one (1) Mail-In Entry per day, per household and only one Mail-In Entry per envelope. Only original hand printed Mail-In Entries are eligible. Mechanically reproduced Mail-In Entries will not be accepted. Each Mail-In Entry must be placed in a separate outer mailing envelope. Any Mail-In Entry received in excess of the one request per day and/or the one request per envelope will not be entered into the drawing. All Mail-In Entries become the exclusive property of Harris Teeter and will not necessarily be acknowledged or returned.

2. **RANDOM DRAWING:** All winners will be chosen in a random drawing from all entries received (both on-line and via mail); on the Wednesday before each Carolina Panthers regular season game (the following dates represent Panthers 2009 regular season games: 9/13/08, 9/20, 9/28, 10/11, 10/18, 10/25, 11/1, 11/8, 11/15, 11/19, 11/29, 12/6, 12/13, 12/20, 12/27, 1/3/10). Chance of winning depends on total number of eligible entries received. Decisions of the judges are final. All prizes will be awarded and winners notified by telephone. All entries (both on-line and via mail) must be received by midnight on the Tuesday before each drawing (the following dates represent the deadlines for entry for each Panther regular season game: 9/8, 9/15, 9/22, 10/6, 10/13, 10/20, 10/27, 11/3, 11/10, 11/17, 11/24, 12/1, 12/8, 12/15, 12/22, 12/29), in order to be eligible.

3. **PRIZES AND APPROXIMATE VALUE:**

GRAND PRIZE - Harris Teeter gift cards, valid for \$500 in merchandise or services at any Harris Teeter store. - Value - \$500 per game. The \$500 per game reward continues to build each game, until a winner is selected.

Total ARV - \$10,000

4. **GENERAL RULES:** Employees, officers and directors of Harris Teeter, Ruddick Corporation, Carolina Panthers, their affiliates, or subsidiaries and their advertising and promotion agencies and their immediate family members and/or those living in the same household of each are not eligible. All federal, state and local laws apply. The Sweepstakes is void where prohibited by law. No substitution or transfer of prize(s) permitted. No cash substitutions of prize(s) permitted. Potential prize winners will be asked to execute an Affidavit of Eligibility/ Release of Liability Prize Acceptance form within 14 days of attempted notification in addition to a promotional release. Non-compliance with this time period may result in disqualification and an alternate winner will be selected. Unless prohibited by law, acceptance of the prize constitutes permission by the winner for the sponsor and its agencies to use, without further compensation, the winner's name and/or likeness for purposes of advertising. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges. Sponsors are not responsible for any typographical or other error in the printing of the offering, the administration of the sweepstakes, or the announcement of the prize(s). Harris Teeter and participating sponsors are not responsible for any damages resulting from the use of prizes, make no warranty concerning the characteristics or qualities of the prizes and reserve the right to substitute prizes of equal or greater value. Federal, state and local taxes are the sole responsibility of the winner(s).

In the event of noncompliance with the Official Rules, or if the winner cannot be reached at the phone number on the winner's Entry Form or VIC Card application, the prize will be forfeited and awarded to an alternate winner (in the order drawn). Prizes are not transferable. No cash or prize substitutions, except that Harris Teeter reserves the right to substitute prizes of comparable value.

All Mail-In Entries become Harris Teeter's property and will not be returned. Harris Teeter and Sponsors assume no responsibility or liability for lost, misdirected, misplaced, damaged, illegible, incomplete, late, mutilated or postage-due Mail-In Entries or for any act or failure to act regarding the transmitting, delay or processing of entries or VIC Card applications or for the operation of the VIC Card program, including data loss and/or corruption, computer malfunctions or software errors. VIC Card membership is free and is open to everyone who completes and submits a customer application. Harris Teeter reserves the right, at its sole discretion, to cancel the on-line entry portion of this Sweepstakes, should www.harristeeter.com become technically corrupted or otherwise cannot be conducted as originally planned and to select winners from among all eligible Mail-In Entries received.

5. **LIMITATION OF LIABILITY AND RELEASE.** Harris Teeter, Ruddick Corporation, Carolina Panthers, and/or affiliates, parents and subsidiaries, and the employees, officers and directors of all such parties assume no responsibility or liability for, and all entrants agree to release and hold them harmless from and against, any damages, injuries, losses, claims or causes of action of any kind arising from participation in this Contest, the operation of this Contest or the acceptance, possession, use or misuse of the prize.
6. **LIST OF WINNERS.** For the names of the winners, available after January 15, 2010, send a separate, stamped self-addressed (#10) envelope to, 2009 Harris Teeter Second Half Sack promotion Winners, Harris Teeter, Inc., P.O. Box 10100, Matthews, NC 28106.

SPONSOR: Harris Teeter, Matthews, NC.